



Synvanta AI

WHERE BUSINESS PROCESSES MEET INTELLIGENCE

UrbanWatch AI

AI-Powered Urban Threat Monitoring for Physical Security Programs
Automated intelligence to maintain.

Automated intelligence for safer urban environments.





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Every Morning, Security Programs Are Flying Blind



- Physical security teams manually scroll social media feeds each morning
- Process is inconsistent, incomplete, and dependent on who shows up
- Critical urban threat signals are missed before high-profile events
- Most organizations cannot afford enterprise intelligence platforms (\$50K–\$500K/yr)

**MISSED
ALERT**

**83% of urban
security programs
lack dedicated
dedicated threat
monitoring tools.**



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Real-World Urban Risks Are Escalating



PROTESTS AT HQ

Protests targeting corporate headquarters and key facilities



OFFLINE EXECUTIVE THREATS

Online threats against executives escalating offline



BUSINESS DISRUPTION

Organized disruption of business operations



HOSTILE RHETORIC

Hostile rhetoric toward physical security staff



COORDINATED DISINFORMATION

Coordinated disinformation campaigns targeting urban operations



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Automated Urban Intelligence — Affordable, Configurable, Actionable

- Every morning, AI agents scan public social media and open-web sources
- Configurable to each organization's people, places, and keywords
- Produces a professional daily intelligence briefing — automatically
- No data scientists required; designed for physical security programs



Enterprise-grade intelligence. Scalable pricing.



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How It Works: System Architecture

Three Layers. One Daily Brief.





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Every Post Scored. Every Risk Ranked.



Tier 1

User_X: We are coming for the HQ tomorrow at noon.
#Attack #Target



Tier 2

Activist_Group: Make them hear us. Bring the noise to their doorstep.
#Disrupt



Tier 3

Organizer_Z: Peaceful protest planned for Friday outside the city office.
#Demonstration
#Gathering

Key message: AI categorizes, scores, and prioritizes — physical security analysts review, not search.



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One Report. Every Morning. Zero Manual Work.

DAILY INTELLIGENCE BRIEF – CONFIDENTIAL



Executive Summary



Key Findings & Risk Score



Protest & Demonstration Activity



Threat Indicators (Executives / Facilities)



Watch Items



Source Appendix



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WHERE BUSINESS PROCESSES MEET INTELLIGENCE

Built on Public Data. Guided by Ethical Standards.



Public Data Only

Monitors only publicly available information — no private data.



Lawful Protest Respected

Designed to respect lawful protest and free expression.



Human-in-the-Loop

Human review required before any operational action.



Privacy Compliant

- Clear data retention and deletion policies
- Compliant with corporate and regional privacy frameworks.



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Less Manual Work. More Situational Awareness. Earlier Warnings.



Saves 1–3 hours of manual monitoring per day per security analyst



Consistent, structured reporting every morning regardless of staffing



Identifies emerging urban risks 12–48 hours earlier than reactive monitoring



Fraction of the cost of enterprise platforms — designed for security budgets



Configurable in minutes — no complex IT integration required

AI-Driven Intelligence. Ethical Standards. Secure Urban Operations.

UrbanWatch AI gives every physical security program — regardless of size or budget — the intelligence capabilities needed to protect people, facilities, and operations.

